

FOR IMMEDIATE RELEASE

MOBI724 S.A, wholly owned subsidiary of Mobi724 Global Solutions Inc. (CSE: MOS) Signs Strategic Alliance with FutureBrand, brand strategy & design consultancy of the McCann-Erickson WorldGroup.

MONTREAL, March 29th – 2016 -- MOBI724 Global Solutions Inc. (“MOBI724” or the “Company”) (CSE: MOS), a Fintech technology leader in the digital incentives, couponing and payment space, announces that it has signed a Strategic Alliance with FutureBrand, a brand strategy & design consultancy of the McCann-Erickson WorldGroup, part of the Interpublic Group.

This global strategic alliance will enable MOBI724 to further expand its business and operations into 5 additional countries in Central and South America. The expansion will commence in Colombia where a leading processor is committed to market MOBI724 solutions. The additional countries are: Chile, Peru, Mexico and Argentina, where FutureBrand has offices and operations. MOBI724’s ability to provide mobility and traceability to payment card issuers and retailers, combined with FutureBrand’s market leadership will allow the joint venture to deliver and monetize MOBI724’s seamless payment card link @ POS transaction and digital marketing solutions.

Marcel Vienneau – CEO of MOBI724 stated “This partnership with FutureBrand illustrates a great opportunity for MOBI724, and will enable us to quickly expand our solutions deployment in Central and South America. Impressive results were attained at recent partnership meetings due to the dynamic efforts from FutureBrand and their eco-system, in positioning MOBI724’s solutions as unique and innovative solutions. We plan to develop a strong partnership to leverage both companies’ core competencies in this fast growing market.”

“We are very happy to engage with MOBI724 in this strategic alliance, which will enable us to enhance our digital offering and become market leaders in the digital couponing and incentives market in the countries where we operate.” says Luis Rey, Managing Partner FutureBrand.

About FutureBrand.

FutureBrand is the creative future company; a global brand and innovation company, part of the Interpublic Group. Through traditional branding skills and foresight, FutureBrand helps companies create the future for their brands and businesses.

Around the world, FutureBrand combines strategic thinking and creative inspiration to help clients create, build and manage brands. Whether branding a company, a product, a service or a movement FutureBrand believes that great results can only be achieved through a combination of inspiration and collaboration.

FutureBrand works in over 21 markets around the world with top international brands.

www.futurebrand.com

About MOBI724 Global Solutions

MOBI724 Global Solutions Inc. (CSE:MOS), a Fintech corporation based in Montreal (Canada), offers a unique and fully integrated suite of solutions - PAYMENT-COUPONING AND LOYALTY all in one, a leader in the Fintech industry.

Our vision is to enhance the value of commoditized payment transactions to the players in this ecosystem (card associations, banks, mobile carriers and retailers) by adding layers of intelligence to these card-linked transactions (i.e. smart transactions) in a seamless manner for all the players in the ecosystem.

MOBI724 Global Solutions unleashes the true potential of both payment and card-linked couponing/rewards transactions for both online and offline points of sale (POS).

The Corporation provides its customers with full and comprehensive traceability and enriched consumer data through its offering. Its solutions enables card associations, retailers, manufacturers, offer providers, mobile operators and card issuers to create, manage, deliver and "track and measure" incentive campaigns worldwide to ANY mobile device and allow its redemption at ANY point of sales.

Our credit and debit EMV payment solutions will allow banks to process end to end EMV transactions, focusing on authentication, approved security and quick merchant adoption which allows the users to process payments with a wide range of devices over a secure and seamless transaction.

MOBI724's PCI and EMV **cloud-based switch**, with their device agnostic connectivity, simplifies deployment and integration, and introduces new payment and digital incentives solutions to the market enabling multi layered intelligent transactions therefore SMART TRANSACTIONS.

For more information on its products and on MOBI724 Global Solutions, visit www.mobi724globalsolutions.com or contact Mr. Marcel Vienneau: 1-514-394-5200 Ext 413.

Certain statements in this document, including those which express management's expectations or estimations with regard to the Company's future performance, constitute "forward-looking statements" as understood by applicable securities laws. Forward-looking statements are, of necessity, based on a certain number of estimates and hypotheses; while management considers these to be accurate at the time they are expressed, they are inherently subject to significant uncertainties and risks on the commercial, economic and competitive levels. We advise readers that these forward-looking statements are subject to risks, uncertainties, and other known and unknown factors that may cause the actual

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